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2009 Rate Base: 1,900,000

2010 Rate Base: 1,950,000

	6/30/2009	12/31/2008	6/30/2008	12/31/2007	6/30/2007	12/31/2006	6/30/2006	12/31/2005	6/30/2005
Rate Base	1,900,000	1,900,000	1,900,000	1,850,000	1,850,000	1,750,000	1,750,000	1,400,000	1,400,000
Total Average Paid Circulation	1,945,831*	1,902,964*	1,905,014*	1,928,852*	1,880,291*	1,751,709*	1,794,861*	1,662,003	1,674,267
% +/- Ratebase	2.4%	0.2%	0.3%	4.3%	1.6%	0.1%	2.6%	18.7%	19.6%
Bonus Circulation	45,831	2,964	5,014	78,852	30,291	1,709	44,861	262,003	274,267
Subscriptions	1,102,352*	1,106,295*	1,035,650*	840,039*	908,535*	773,424*	788,670*	707,111	685,256
Single Copies	843,479	796,669	869,364	1,005,086	971,756	978,285	1,006,191	954,892	989,011

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Source: ABC Publisher's Statements June 2005–June 2009
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