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2009 Rate Base: 1,900,000

2010 Rate Base: 1,950,000

	12/31/2009	6/30/2009	12/31/2008	6/30/2008	12/31/2007	6/30/2007	12/31/2006	6/30/2006	12/31/2005
Rate Base	1,900,000	1,900,000	1,900,000	1,900,000	1,850,000	1,850,000	1,750,000	1,750,000	1,400,000
Total Average Paid Circulation*	1,902,355	1,945,831	1,902,964	1,905,014	1,928,852	1,880,291	1,751,709	1,794,861	1,662,003
% +/- Ratebase	0.1%	2.4%	0.2%	0.3%	4.3%	1.6%	0.1%	2.6%	18.7%
Bonus Circulation	2,355	45,831	2,964	5,014	78,852	30,291	1,709	44,861	262,003
Subscriptions	1,090,266	1,102,352	1,106,295	1,035,650	840,039	908,535	773,424	788,670	707,111
Single Copies	812,089	843,479	796,669	869,364	1,005,086	971,756	978,285	1,006,191	954,892

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Source: ABC Publisher's Statements December 2005–December 2009
*Paid & Verified, as of 6/2006

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