



WEEKLY

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EDITORIAL CALENDAR

Editorial Features	Issue	Cover Date	On-Sale Date	Ad Close/Material Due**
Year End	777	January 4	December 25	December 7
Hollywood's Best Diets	778	January 11	January 1	December 14
	779	January 18	January 8	December 21
	780	January 25	January 15	December 28
Golden Globe Awards*	781	February 1	January 22	January 4
SAG Awards*	782	February 8	January 29	January 11
Grammy Awards*/ Pre-Superbowl/Valentine's Day	783	February 15	February 5	January 15
Olympics/Post-Superbowl	784	February 22	February 12	January 25
Olympics/NY Fashion Week*	785	March 1	February 19	February 1
	786	March 8	February 26	February 8
	787	March 15	March 5	February 14
Oscar's Awards*/ Independent Spirit Awards*	788	March 22	March 12	February 22
LA Fashion Week	789	March 29	March 19	March 1
	790	April 5	March 26	March 8
Year's Best Makeovers/Kid's Choice Awards*	791	April 12	April 2	March 15

	792	April 19	April 9	March 22
Celebrity Health & Fitness	793	April 26	April 16	March 29
Spring PRE Hot Hollywood/Mother's Day Gift Guide	794	May 3	April 23	April 5
Spring POST Hot Hollywood	795	May 10	April 30	April 12
	796	May 17	May 7	April 19
	797	May 24	May 14	April 26
Cannes Film Festival	798	May 31	May 21	May 3
Us Hot Bodies/Cannes Film Festival/Summer TV	799	June 7	May 28	May 10
	800	June 14	June 4	May 17
MTV Movies Awards/Father's Day Gift Guide	801	June 21	June 11	May 24
Tony Awards**	802	June 28	June 18	May 28
CMT Awards**	803	July 5	June 25	June 7
BET Awards**	804	July 12	July 2	June 14
	805	July 19	July 9	June 21
	806	July 26	July 16	June 28
	807	August 2	July 23	July 5
ESPY Awards**	808	August 9	July 30	July 12
Hollywood Moms/Back-to-School**	809	August 16	August 6	July 19
Teen Choice Awards**	810	August 23	August 13	July 26
	811	August 30	August 20	August 2
	812	September 6	August 27	August 9
Primetime Emmy's	813	September 13	September 3	August 16
Celebrity Style**	814	September 20	September 10	August 23
Fashion Week/MTV VMA's	815	September 27	September 17	August 30
Fashion Week	816	October 4	September 24	September 3
	817	October 11	October 1	September 13
	818	October 18	October 8	September 20
Fall PRE Hot Hollywood	819	October 25	October 15	September 27
Celebrity Health & Fitness	820	November 1	October 22	October 4
Fall POST Hot Hollywood	821	November 8	October 29	October 8
	822	November 15	November 5	October 18
	823	November 22	November 12	October 25
	824	November 29	November 19	November 1
Holiday Gift Guide	825	December 6	November 26	November 8
Holiday Entertaining	826	December 13	December 3	November 15
Holiday Gifts & DVD's/Oscar Race	827	December 20	December 10	November 22
	828	December 27	December 17	November 29

*Awards Shows- air date subject to change

**Us Franchise issue dates are subject to change until dates are officially approved

Cancellation date is 10 days prior to ad close on all run of book orders.

All orders for covers and special units (i.e. gatefolds, inserts, scent strips, center spread) are non-cancellable.

Cover positions and special units close 30 days prior to ad close; Awards/Franchise issues close 60 days prior to ad close.

If orders are not received by the specified dates, position reservations expire.

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