

Business Media

Advertising Source™



Classifications

AC/Heating/Plumbing/Refrigeration/
Sheet Metal/Ventilation
Advertising & Marketing
Amusements & Gaming Management
Appliances
Architecture
Arts
Automotive
Aviation & Aerospace
Baking
Banking
Barbers
Beauty & Hairdressing
Boating
Books & Book Trade
Brewing, Distilling, Bottling and
Beverage Markets
Brick, Tile, Building Materials
Building
Building Management & Real Estate
Business
Camping & Campgrounds
Cemetery & Monuments
Ceramics
Chain Stores
Chemical & Chemical Process Industries
Clothing & Furnishing Goods (Men's)
Clothing & Furnishing Goods (Women's)
Coin-Operated & Vending Machines
Computers
Confectionery
Control & Instrumentation Systems
Cosmetics
Dairy Products (Milk, Ice Cream,
Milk Products)
Department & Specialty Stores
Discount Marketing
Display
Draperies & Curtains
Educational
Electrical
Electronic Engineering
Engineering & Construction
Farm Implements (General)
Feed, Grain & Milling
Fertilizer & Agricultural Chemicals
Financial
Fire Protection
Fishing, Commercial
Floor Coverings/Installation
Florists & Floriculture
Food - Processing & Distribution
Funeral Directors
Furniture & Upholstery
Gas
Giftware/Art Goods/Decorative Accessories/
Greeting Cards
Glass
Golf
Government (Local, State & Federal) and
Public Works
Grocery
Groups & Networks
Hardware & Housewares
Home Furnishings
Hotels, Motels, Clubs & Resorts
Human Resources
Industrial Distribution
Industrial Purchasing
Infants, Children's & Teen Age Goods
Institutions
Insurance
Interior Design/Furnishings/
Space Planning
International Trade
Intimate Apparel
Jewelry & Watchmaking
Journalism & Publishing
Landscape, Garden Supplies
Laundry & Drycleaning
Leather, Boots & Shoes
Legal
Lighting & Lighting Fixtures
Logging, Forest Management/
Product Manufacturing
Luggage & Leather Goods
Maintenance/Cleaning
Manufacturing/Industries, Equip.,
Products & Systems
Maritime, Marine, Shipbuilding, Repair
& Operating
Materials Handling & Distribution
Meats & Provisions
Metal, Metalworking & Machinery
Mining (Coal, Metal & Non-Metallic)
Motion, Talk, Sound, Commercial
Pictures, Etc.
Motor Trucks, & Accessories
Motorcycle & Bicycle
Moving & Storage
Music & Music Trades
Ocean Science & Engineering
Office Equipment & Stationery
Office Methods & Management
Packaging (Users)
Packaging Manufacturers (Paperboard/
Flexible Packaging)
Paint & Wallcoverings, Painting &
Decorating
Paper
Parks, Public
Petroleum & Oil
Pets
Photographic
Plant/Engineering, Maintenance, Repair
& Operations
Plastics & Composites
Police, Law Enforcement & Penology
Pollution Control (Air & Water)
Poultry & Poultry Products
Power & Power Plants
Printing & Printing Processes
Produce (Fruits & Vegetables)
Product Design Engineering
Public Transportation & Mass Transit
Radio, TV & Video
Railroad
Recreational Vehicles, Trailers
& Accessories
Reference
Religious
Rental & Leasing Equipment
Restaurants & Food Service
Roofing
Rubber
Safety, Accident Prevention
Sales Management
School Administration
Science, Research & Development
Selling & Salesmanship
Sporting Goods
Stone Products, etc.
Sugar & Sugar Crops
Swimming Pools
Telecommunications Technology
Textiles & Knit Goods
Tobacco
Toys, Hobbies & Novelties
Transportation, Logistics & Distribution
Travel, Business, Conventions & Meetings
Travel, Retail
Water Supply & Sewage Disposal
Web Search Engines & Directories
Welding
Wire & Wire Products
Woodworking

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Contact your Account Manager or SRDS Service Center at 800.851.SRDS (7737).

www.SRDS.com