

Consumer Media



Advertising Source™

Classifications

Adventure & Outdoor Recreation
Affluent
Airline Inflight, Hotel Inroom & Passenger Trains
Almanacs
Art & Antiques
Associations & Organizations
Automotive
Aviation
Babies
Black/African-American
Boating & Yachting
Bridal
Business
Camping, Campers, RVs, Motor Homes/Trailers
College & Alumni
Comics & Comic Technique
Computers
Crafts, Hobbies & Models
Disabilities
Education & Learning
Employment & Recruitment
Entertainment
Epicurean
Ethnic
Fashion, Beauty & Grooming
Finance & Investing
Fishing & Hunting
Fitness
Gaming
Gardening (Home)
Gay & Lesbian
General Editorial/Content
Green/Sustainable Living
Groups & Networks
Health
Hispanic
History
Home Service & Home
Home Technology/Entertainment
Horses, Riding and Breeding
Labor, Trade Union
Lifestyle
Literary, Book Reviews & Writing Techniques
Luxury
Mature Market

Men's
Metropolitan/Regional/State
Metropolitan/Entertainment, Radio & TV
Military & Naval (Air Force, Army, Navy & Marines)
Motorcycle
Music
Mystery, Adventure & Science Fiction
Nature & Ecology
News
Newspaper Distributed Magazines
Opinion, Thought & Commentary
Parenthood
Pets
Photography
Political & Social Topics
Popular Culture
Reference
Religious & Denominational
Rural Lifestyle
Science, Technology & Mechanics
Search Engines & Directories
Sewing & Needlework
Shopping
SIP (Special Interest Publications)
Small Business
Social Media/Consumer Content
Sports
Teen
Travel
Video & Computer Gaming
Women's
Youth/Children

Farm Classifications

Advisory Publications/Crops, Chemicals, Livestock
Dairy & Dairy Breeds
Diversified Farming & Farm Home
Farm Education & Vocations
Farm Organizations & Cooperatives
Field Crops & Soil Management
Fruits, Nuts, Vegetables & Special Products
Livestock & Breed
Poultry

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